

KIABI

2015 INNOVATION AWARD WINNER



Company Overview:

Kiabi is the French inventor of low-cost, off-the-rack fashion and a renowned brand in clothing for the whole family. For more than 30 years, the company's aim has been to offer trendy fashion that's accessible to all with lower prices and a great choice in quality garments. The company has 8,200 employees and 1,558 billion euros in revenue.

Business Challenge:

Kiabi wanted to be able to deal with the fast-changing demands of the fashion business—and, in doing so, scale its systems and online presence up or down rapidly depending on customer demand.

Solution & Innovation:

Kiabi is revolutionizing ready-to-wear fashion on top of Software AG's Digital Business Platform.

Kiabi built crucial API building blocks for composing applications so it can adapt easily to changing demands. By using Terracotta in-memory data fabric, Kiabi can access, analyze and store massive volumes of data to bolster website performance. With webMethods integration, Kiabi ensures all systems and applications are integrated and connected seamlessly. ARIS brings a powerful level of governance to Kiabi's growing IT landscape, ensuring transparency of system processes and ultimate IT control.

Results:

With 20 million customers across 32 countries visiting its 500+ stores and strong online presence, Kiabi is a shining example of the store of the future. The Software AG Digital Business Platform enables Kiabi to be more agile internally as well as with the outside world.